## 1000.713

## A FAVOURITE MEDIUM FOR COLOUR FANS OF ALL AGES

Designed for introductions to art and teaching, the Caran d'Ache Gouache Studio is a favorite medium for color fans of all ages and all creative universes.

Gouache Studio gouache tablets are characterized by a unique, durable formula and their texture contains no plasticizers whatsoever. Instead only natural vegetal binding agents are used which maintain their smoothness and velvety finish while avoiding any cracking. Luminous and very finely ground, highly concentrated pigments combine with these vegetal binding agents to form colors of incomparable beauty. Opaque and matt by nature, the gouaches are water-soluble and have excellent coverage, while painted surfaces remains flexible after drying. This means that a project in progress can then be worked on again subsequently.

The Caran d'Ache Gouache Studio is suitable for high-density watercolor effects on solid backgrounds. Combinations with water-resistant pastels make it possible to achieve rich washed out effects, multiple paint layers or batik by using overlaying and scraping techniques.

## **SWISS MADE**

The Gouache Studio assortments are entirely developed and manufactured in the workshops of the Maison Caran d'Ache in line with the requirements of the Swiss Made label and environmental standards.

## **COLLECTION DETAILS**

- Type: Water-based paint with a natural binder and no plasticizer, water-soluble
- High pigment concentration, luminous colours, good light resistance, economical to use.
- Complies with CE EN71
- Techniques: opaque and transparent painting on paper or cardboard, easy to mix, water-soluble.
- Available in cakes.
- Strong covering power, economical in use
- Available in individual colors
- Traditional slow manufacturing process with open-air drying
- Plasticizer-free formula with a natural vegetal based binder
- Velvety texture, does not crackle
- Easy to use, requires no preparation
- 13 colors in package